



Springville Museum of Art

Supporting Objectives

1. The Museum is a 501 (c) (3) charitable non-profit institution whose mission is to collect, preserve, exhibit, research and interprets the visual fine arts [sculptures, paintings, watercolors, drawings and prints] through its permanent collection and artwork placed on loan for exhibition.
2. The Museum collects and exhibits original visual fine art of integrity based on the following priority:
 - Art by Utah artists regardless of style [traditional, modern and visionary, etc.], subject, or period/era;
 - Utah subjects from early itinerant and visiting artists to Utah;
 - Russian/Soviet realist and official art of the twentieth century;
 - American traditionalist, realist, western, and regionalist art of the twentieth century;
 - Nineteenth and early twentieth century academic realist European & American art;
 - Museum quality art from any source.
3. The Museum provides art instructional and educational programs to assist people in enhancing their creative talents, appreciating beauty and strengthening character. It also seeks to promote a sense of artistic quality and understanding of cultural development.
4. The Museum seeks to contribute toward the economic vitality of the community by establishing a healthy climate for tourism, art related businesses and arts organizations in Springville. It seeks to be a cooperative partner between City Government and the SMA Association.
5. The Museum carefully considers Springville's community standards and family values when developing and implementing its programs, collection, exhibits and its underlying artistic philosophy. The Museum seeks to create a friendly atmosphere and satisfying experience for Museum visitors through its staff and volunteers.
6. Considering the traditionalist history of the Museum and the artistically conservative orientation of most Springville residents, the Museum when selecting its Board of Trustee members and hiring its staff members will choose those candidates with a decided preference, experience and education toward traditional, conservative and the tuning fork of realist art (classicism and naturalism). Staff members should have an understanding of the modernist aesthetic paradigm.